**Sample Radio Script Format**

**Length:** 30 seconds

NOTE: SFX – ALL CAPS. ANNOUNCER AND CHARACTERS – Spoken copy is in Upper/Lower Case. MUSIC – ALL CAPS AND UNDERLINED.

SFX: Electric can opener

Young Girl Today, we’re going to be doing a simple taste test.

SFX: Dog food being poured into a bowl

YOUNG GIRL: Savory Chunks brand dog food versus the leading brand. Savory Chunks has a thick, hearty gravy. Let’s see how it tastes. Mmmm! Not bad.

A bit of an after taste, but not bad.

Announcer Things can get pretty ugly when you’re bored after school.

SFX: Girl burps

Young Girl Ewww! The after burps are most unpleasant.

Announcer In an after school program you can find something way better to do.

MUSIC: Up-tempo, energetic (up and under)

Announcer Like hoops, soccer, painting, even field trips. Check out after-school-scene-dot-com

It’s more fun than sampling dog food.

Brought to you by the Afterschool Alliance, the Mott Foundation and the Ad Council.