

## CURRICULUM VITAE

**Gwendolyn M. Weatherford, Ph.D., CAPE**

August 19, 2014

### **Education**

Ph.D. (2011): Sport Management with minor in Education Administration, Texas Woman's University, Denton, TX.

M.S. (1999): Health & Physical Education, Texas A&M University – Commerce, Commerce, TX.

B.S. (1998): Kinesiology / Psychology, Texas A&M University – Commerce, Commerce, TX.

### **Dissertation**

Weatherford, G.M. (2011). *Person-Environment Fit: An Investigation of Gender & Fit in Collegiate Sport Careers*. Texas Woman's University, Denton, TX. (Advisor: Kimberly Miloch, Ph.D).

### **Employment**

2014 – current: Graduate Coordinator, Assistant Professor in Sport and Recreation Management, Department of Health and Human Performance, Texas A&M University-Commerce, Commerce, TX.

2012 – current: Assistant Professor in Sport and Recreation Management, Coordinator for Athletic Administration Master's Concentration, Department of Health and Human Performance, Texas A&M University – Commerce, Commerce, TX.

2011 – 2012: Ad-Interim Assistant Professor in Sport Management, Department of Health and Human Performance, Texas A&M University – Commerce, Commerce, TX.

2008-2011: Ad-Interim Instructor, Department of Health and Human Performance, Texas A&M University – Commerce, Commerce, TX.

2003-2008: Instructor & Head Volleyball Coach, Department of Health and Human Performance, Texas A&M University – Commerce, Commerce, TX.

2002-2003: Instructor & Head Volleyball Coach, Department of Exercise Science, Campbell University, Buies Creek, NC.

2000-2002: Assistant Volleyball Coach, Department of Athletics, University of North Texas, Denton, TX.

1999-2000: Instructor, Head Volleyball Coach, Sports Information Director, Department of Kinesiology and Athletics, Concordia University Texas, Austin, TX.

1998-1999: Graduate Teaching Assistant, Department of Kinesiology, Texas A&M University – Commerce, Commerce, TX.

## SCHOLARSHIP/CREATIVE ACHIEVEMENTS

### Publications or Other Creative Achievements

#### 1. Articles

**Weatherford, G.M.** & Block, B.A. (in review). The age of supercomplexity and its influence on the politics of gender equality in sport. *International Journal of Sport Policy and Politics*.

**Weatherford, G.M.** & Block, B.A. (2013). Person-Environment Fit in the Academic Work Unit. *The Chronicle of Kinesiology in Higher Education*, 24(2), 47-52.  
<http://www.nakhe.org/sites/default/files/files/Chronicle%20Fall%202013.pdf>.

Block, B.A. & **Weatherford, G.M.** (2013). Narrative research methodologies: Learning lesson from disabilities research. *Quest*, 65(4), 498-514.

Block, B.A. & **Weatherford, G.M.** (2013). Embodied identities: Reversing the hegemony of the normal. *Quest*, 65, 31-43.

**Weatherford, G.M.** (in progress). City of Commerce Community and Recreation Center Economic Impact Analysis.

**Weatherford, G.M.** (in revision). Person-environment fit evidenced in NCAA coaching and administrative careers. *Journal of Intercollegiate Sport*.

Stewardson, L.A. & **Weatherford, G.M.** (in revision). College recruiting expenses and participation. *Journal of Intercollegiate Sport*.

Waltemyer, D.S. & **Weatherford, G.M.** (in progress). Student Stakeholder Perception of Athletic Department Fiscal Responsibility.

Weatherford, G.M. (in development). The transformation of sport and the role of kinesiologists.

## 2. Invited Presentation

Weatherford, G.M. (2014, July). Strategic decision making in branding and marketing professional associations: National Association for Kinesiology in Higher Education (NAKHE). NAKHE Leader Development Workshop, Atlanta, GA.

**Weatherford, G.M.** (2013, December). MC<sup>2</sup>: Beyond Wins and Losses, Panelist, Extraordinary Leadership Series, Leadership, Engagement, & Development, Texas A&M University-Commerce.

**Weatherford, G.M.** (2013, July). *Person-environment fit in the academic work unit*. Keynote speaker, National Association for Kinesiology in Higher Education, Leader Development Workshop, Atlanta, GA.

**Weatherford, G.M. & Herrman, D.** (2011, February). *Sticking to it: Goal setting and maintenance*. Wellness Lecture Series, Texas A&M University – Commerce, Commerce, TX.

## 3. Presentations

Weatherford, G.M. (2014, May). The age of supercomplexity and its influence on epistemology and gender equality in sport. 14<sup>th</sup> Annual International Conference on Sports: Economic, Management, Marketing, & Social Aspects, Athens, Greece.

Waltemyer, D.S. & **Weatherford, G.M.** (2014, February). *Student Stakeholder Perception of Athletic Department Fiscal Responsibility*. Global Sport Business Association Conference, Miami, FL.

**Weatherford, G.M. & Block, B.A.** (2014, January). *Faculty Fit in the 21<sup>st</sup> Century: Presence versus productivity*. National Association for Kinesiology in Higher Education Collaborative Conference and 2014 International Collaborative Congress, San Diego, CA.

**Weatherford, G.M.** (2013, January). *Gender, inequality, and fit among NCAA sport professionals*. National Collegiate Athletics Association Scholarly Colloquium, Grapevine, TX.

**Weatherford, G.M. & Block, B.A.** (2013, January). *Culture & fit in the academic work environment*. Administrative session, National Association for Kinesiology in Higher Education National Conference, Ft. Lauderdale, FL.

Whitehurst, M. & **Weatherford, G.M.** (2013, January). *Strapped for cash: Economic inequalities in female sports and female head coaching salaries*. National Collegiate Athletics Association Scholarly Colloquium, Grapevine, TX.

**Weatherford, G.M.** (2012, May). *Let me be me: Body image, bullying, & diversity*. Workshop on the Perception of Body Image, Department of Biology & Evolution, University of Ferrara, Ferrara, Italy.

Block, B.A., **Weatherford, G.M.**, & Tietjen-Smith, T. (2012, January). *Advancing a culture of excellence through entrepreneurial ventures*. Roundtable discussion, National Association for Kinesiology & Physical Education in Higher Education National Conference, San Diego, CA.

**Weatherford, G.M.** (2010, April). *Lack of fit and role congruity theory: A critical application in intercollegiate sport*. Texas Woman's University Sport Management Symposium, Denton, TX.

**Weatherford, G.M.** (2009, October). *Occupational sex bias in sport*. Kinesiology Day. Denton, TX: Texas Woman's University.

**Weatherford, G.M.** (2009). *Psychology of gender preference in sport*. Campus Research Symposium. Denton, TX: Texas Woman's University.

**Weatherford, G.M.** (2009, April). *Where are all the Women?* Annual Student Creative Arts and Research Symposium. Denton, TX: Texas Woman's University.

## **Other Scholarly Activities**

**1. Associate Editor for The Chronicle of Kinesiology in Higher Education, 2011-2013.**

**2. Peer reviewer for professional journals**

The impact of piloted university personal responsibility and wellness activity curriculum on body composition, *TAPHERD Journal, 2014*.

PE followed me home from school today: Effects of the Activity Challenge on youth summer physical activity, *Chronicle of Kinesiology in Higher Education, 2014*.

Urban physical education teachers as leaders, *Chronicle of Kinesiology in Higher Education, 2013*.

Performance enhancement and stress reduction using biofeedback with women collegiate volleyball players, *Athletic Insight: The Online Journal of Sport Psychology, 2010*.

Intercollegiate athletics in small universities: Viewpoints of administrators and coaches, *Athletic Insight: The Online Journal of Sport Psychology*, 2009.

Predictive ability of Ringlemann's effect on individual commitment to group success among Nigerian colleges athletes, *Athletic Insight: The Online Journal of Sport Psychology*, 2009.

### **3. Research Presentation Judge**

Texas A&M University System Pathways Symposium, Graduate and Undergraduate, Galveston, TX, 2012, 2013.

### **4. Grant reviewer for professional organization**

National Association for Sport and Physical Education (NASPE) and the ING Run For Something Better (ING RFSB); 2010-Current.

### **5. Grants**

**Weatherford, G.M.** (2014). City of Commerce Community and Recreation Center Feasibility Study, City of Commerce, TX, \$2500.00.

**Weatherford, G.M.** (2014). Travel Grant, Residential Living & Learning, Texas A&M University-Commerce, \$4000.00.

**Weatherford, G.M.** (2014). Faculty Travel Grant, Texas A&M University-Commerce, \$1600.00.

**Weatherford, G.M.** (2013). Faculty Development Grant, Office of the Provost and Vice President for Academic Affairs, Texas A&M University-Commerce, \$700.00.

**Weatherford, G.M.** (2013). Travel Grant, Residential Living & Learning, Texas A&M University-Commerce, \$4000.00.

**Weatherford, G.M.** (2013). Faculty Development Grant, College of Education and Human Services, Texas A&M University-Commerce, \$1200.00.

**Weatherford, G.M.** (2013). Faculty Travel Grant. Texas A&M University-Commerce, \$1600.

**Weatherford, G.M.** (2012). Travel Grant, Residential Living & Learning, Texas A&M University-Commerce, \$4000.00.

**Weatherford, G.M.** (2012). Faculty Travel Grant. Texas A&M University-Commerce, \$1100.

**Weatherford, G.M.** (2012). College of Education Enhancement Funding, Texas A&M University – Commerce. \$827.48

**Weatherford, G.M.** (2011). College of Education Enhancement Funding. Texas A&M University – Commerce. \$696.75

**Weatherford, G.M.** (2011). Internal Travel Grant. Texas A&M University – Commerce. \$700.

**Weatherford, G.M.** (2010). Diversity in Sport Dissertation Grant. Texas A&M University – College Station. Unfunded.

**Weatherford, G.M.** (2010). Internal Travel Grant. Texas A&M University – Commerce. \$700.

## **6. Certifications**

Certified Adapted Physical Educator, National Consortium for Physical Education and Recreation for Individuals with Disabilities, 2011 – 2018.

## **7. Awards**

Lion Camp Legacy, Student Activities, Texas A&M University-Commerce, 2014.

National Society of Leadership and Success Award, Sigma Alpha Pi Chapter, Texas A&M University-Commerce, 2014.

Exceptional Leadership in Marketing Award, National Association of Kinesiology in Higher Education, 2014.

Campus Life and Student Development Partnership Award, Texas A&M University-Commerce, 2014.

Neill Humfeld Distinguished Faculty Award for Service, Texas A&M University-Commerce, 2013.

Sophomore Year Experience Leadership Award, Department of Residential Living and Learning, Texas A&M University-Commerce, 2013.

Collaboration Award, Texas A&M University – Commerce, 2012.

Major of the Year Award, National Association of Sport & Physical Education, 1998.

## **TEACHING**

### **Departmental Courses Taught at TAMU-Commerce**

HHPS 597 Management in Olympic, International, & Amateur Sports  
HHPS 584 Administration in Sport and Recreation Programs  
HHPS 564 Facilities & Equipment in Sport  
HHPS 539 Sport Law  
HHPK 536 Adapted Kinesiology  
HHPS 535 Sociology of Sport  
HHPS 528 Sport Psychology  
HHPS 521 Finance and Economics in Sport  
HHPK 417 Measurement & Evaluation  
HHPS 410 Sport & Recreation Finance  
HHPK 274 Adapted Physical Education  
HHPS 310 Sport Facility Design & Maintenance  
HHPS 200 Sport & Recreational Programming  
HHPS 110 Leadership in Sport  
HHPK 455 Theory of Coaching  
HHPK 315 Teaching Methods II for Secondary Physical Education  
HHPK 314 Teaching Methods I for Physical Education  
HHPK 200 Concepts of Lifetime Wellness  
HHPK 144 Foundations of Kinesiology  
HHPK 324 Kinesiology for Children  
HHPK 154 Concepts of Physical Activity  
FRA 134 Volleyball  
FRA 102 Aerobic Dance & Fitness

### **University Courses Taught at TAMU-Commerce**

Sport for Social Development and Justice, Sophomore Year Experience Study Abroad Course with travel to Portugal and Spain, 2014-2015.  
Sport for Development & Peace , Sophomore Year Experience Study Abroad Course with travel to Greece, 2013-2014.  
Symbolic Interactionism , Sophomore Year Experience Study Abroad Course with travel Spain and France, 2012-2013.  
Body Image , Sophomore Year Experience Study Abroad Course with travel to Italy, 2011-2012.

### **New Courses Developed**

HHPS 597 Management in Olympic, International, & Amateur Sports (online)  
HHPH 536 Adapted Kinesiology (online)  
HHPK 417 Measurement & Evaluation (web-enhanced)  
HHPK 315 Teaching Methods II for Secondary Physical Education (web-enhanced)  
HHPH 210 Environmental Health (online)  
HHPK 200 Concepts of Lifetime Wellness (online)

HHPK 144 Foundations of Kinesiology (online)

### **New PRIMIS Custom Text Developed**

HHPK 324 Kinesiology for Children

### **Courses taught outside TAMU-Commerce**

Physical Education & Lifetime Wellness, Campbell University, Buies Creek, NC

Volleyball, Concordia University at Austin, Texas

Aerobic Fitness, Concordia University at Austin, Texas

Yoga, Concordia University at Austin, Texas

## **PROFESSIONAL SERVICE**

### **1. Committees**

Theses:

- Graduate Council Dissertation Committee Representative
- Master's Thesis Committee Member, Jonathon Matsumara, completed 2012.
- Honors Thesis Council Member
- Undergraduate Honors Thesis Chair, Alexander Griffin, in progress.
- Undergraduate Honors Thesis Committee Member, Taylor Phelps, completed 2014.
- Undergraduate Honors Thesis Committee Member, Alexander Griffin, completed 2014.
- Undergraduate Honors Thesis Committee Member, Mariana Williams, completed 2014.
- Undergraduate Honors Thesis Chair, Haley Richburg, completed 2013.
- Undergraduate Honors Thesis Committee Member, Alexander Kimp, completed 2013.

University:

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- Faculty Senate Awards Committee
- College of Education Curriculum Committee
- College of Education & Human Services Virtual Committee
- Senior Associate Director Campus Recreation Search Committee
- Sophomore Year Experience Living & Learning Community Facilitator
- William L. Mayo Prestigious Speaker Committee
- Kyle Maynard Keynote Speaker Planning Committee
- Athletic Director Search Committee

Department:



- Graduate Coordinator
- Departmental IRB Review Committee
- Assistant/Associate Professor, Sport and Recreation Management Search Committee Chair
- Graduate Committee, Member
- Graduate Assistant Supervisor
- Assistant/Associate Professor, Pedagogy Search Committee
- Sport Management Committee, Member
- Kinesiology & Sport Studies Committee, Member
- Computer Technology Committee, Member
- Sport & Recreation Management Search Committee, Member

## **2. Institutional services**

### University:

- Strategic Planning Task Force, Texas A&M University-Commerce, 2014.
- Advisor, Summer Leadership Summit, Leadership, Engagement, and Development, Texas A&M University-Commerce, 2014.
- Moderator for Question and Answer Session for Williams L. Mayo Prestigious Speaker Ben & Jerry, 2013.
- Advisor, Summer Leadership Summit, Leadership, Engagement, & Development, Texas A&M University-Commerce, 2013, Pottsboro, TX.
- Instructor and Facilitator for Undergraduate Class Trip, Italy, Sophomore Year Experience, 2014.
- Moderator for Question and Answer Session for William L. Mayo Prestigious Speaker Dan Rather, 2011.
- Moderator for Question and Answer Session and Student Social for Kyle Maynard Keynote Event, 2013.
- Texas A&M University – Commerce Volleyball Club, Faculty Advisor .
- Adapted physical education student participant coordinator for Disability Awareness Week: Goal Ball Tournament.
- Adapted physical education student presenter coordinator for Disability Awareness Fair.

### Department:

- Coordinator for Athletic Administration Master's Concentration
- Marketing Coordinator, Department of Health & Human Performance
- Graduate academic advisement
- Undergraduate academic advisement
- Coordinator for student practicum, HHPS 200 Sport & Recreation Programming

- Phi Pi Delta, Co-Director (2010-2011).
- Sport Management Colloquium, Director, Fall 2009.
- Reviewer/Evaluator for student presentations, Sport Management Colloquium, Fall 2009.
- Coordinator for student participation in StrengthsQuest for HHPS 110: Leadership in Sport.
- Coordinator for student participation in Franklin Covey's Leadership, Consulting, and Management Training for HHPS 110.
- Review/Evaluation of student poster presentations for Disability Awareness Fair (Fall 2011, Fall 2010, Fall 2009).

Observation/Evaluation for Undergraduate Student Teachers:

- Observation/Evaluation for student teachers at Commerce Elementary, Commerce Middle School, & Commerce High School, Commerce, TX, Fall 2008 – Spring 2012.
- Coordinator of adapted physical education student teacher observation, A.C. Williams Elementary, Commerce, TX, Fall 2009-current.

### **3. Service to the Profession**

- Texas Higher Education Coordinating Board, Kinesiology Curricula Project Workgroup (2014).
- National Association for Kinesiology in Higher Education, Director of Marketing, (2014).
- Chronicle of Kinesiology in Higher Education, Associate Editor (2011-2013).
- National Association for Kinesiology in Higher Education, Chair, Public Affairs Subcommittee of Member Services Committee (2011-2013).

Memberships in professional organizations:

- Global Sport Business Association, Member.
- National Association for Kinesiology and Physical Education in Higher Education, Member (2011-current).
- North American Society of Sport Management, Member (2009-present).
- North American Society for the Sociology of Sport, Member (2009-present).
- Texas Association of Health, Physical Education, Recreation, & Dance, Member (2010-current).
- Delta Kappa Gamma, Beta Lambda Chapter, Member (2012-2014).

### **4. Service to the Community**

Volunteer, Special Olympics, Dallas, TX (2008-present)

Volunteer, Sports Extravaganza for Blind and Visually Impaired, Dallas, TX, 2010.

Coordinator of 38 TAMU-Commerce student volunteers, Sports Extravaganza for Blind and Visually Impaired, Dallas, TX, October, 2010.

Coordinator of 42 TAMU-Commerce student volunteers, Special Olympics, Commerce, TX, 2012, 2011, 2010.

Coordinator of 34 TAMU-Commerce student volunteers, Special Olympics, Dallas, TX, October, 2009.

Lions Club International, Vice President and Member, Commerce, TX (2012-current).